5 User-Friendly Digital Media Tools

Nowadays it's easier than ever to create fun and engaging media-rich content that will really improve your social media game!

CANVA

Canva is a free, easy to use graphic design tool that allows you to create stunning graphics without needing training in graphic design!

AUDACITY

Audacity is free software that allows you to record and edit audio. There's a bit of a learning curve for this one but once you get the hang of it, you'll be creating impressive audio recordings in no time.

LUMEN5

Turn your blog posts, articles, and other written content into visually appealing slideshow-style videos with Lumen5. All you have to do is import the written content you want to format into a video, add your desired visuals, and you've got yourself some impressive new content!

MAILCHIMP

Create visually appealing email campaigns, ads, and more with MailChimp. This tool is great for newbies because they have an extensive online self-serve knowledge base and support email.

ADOBE SPARK VIDEO

Adobe Spark Video is a free app that allows you to drag and drop videos from your phone library, choose a theme, and turn them into impressive videos in minutes!